

EAA Board of Directors 2024 Strategic Planning Work Session

Hillside Boutique Hotel
1651 US-90 West, Castroville, TX 78009

Thursday, September 26, 2024

Noon	Lunch
1 to 5 p.m.	Bus Tour – Medina Lake System and Yanta Farms
6:00 p.m.	Social Time
7:00 p.m.	Dinner
8:00 p.m.	Movie: “Deep in the Heart of Texas: A Texas Wildlife Story” narrated by Matthew McConaughey
10 p.m.	Return to Hotel

Friday, September 27, 2024

7:30 a.m.	Breakfast
8:30 a.m.	Welcome/ Team building
9:00 a.m.	Staff Report: State of the EAA mission

Manage

- Permitted withdrawals -- review of use historically versus past two years (purpose is to demonstrate effectiveness of regulatory programs and EAHCP; show how much water was saved while demonstrating the limitations of water available in the marketplace)
- EAHCP -- renewal status (generally lay out where we are in the process with end-game goals; securing of water; review why we have an hcp, what does it do, how does it work)
- Operational footprint – main building, FRP, EOC (benefits vs challenges to demonstrate progress made and how expanded footprint creates improved opportunities to build awareness, understanding, and brand identity)
- Budget – history versus projections (AMF rate, etc. to demonstrate stability and stewardship over time while underscoring the need to keep up with inflationary costs)

Enhance

- Research – status on progress made (modeling in particular)
- Education/Outreach – status of progress made (leveraging of EOC and FRP, etc.)

- Watershed initiatives – conservation easements, collaborative efforts, future opportunities (show progress made in outreach to partners, alliances made, and how coalition building will be part of our outreach efforts)
- Alternative water supplies – resource/facilitator role (NBU, BMA, Medina County, etc. to demonstrate that we are now in the role of facilitator and solution-minded resource)

Protect

- Well construction program – abandoned wells, etc. (remind board of some basic yet essential regulatory programs that sometimes get overlooked in quest to focus on watershed areas of the aquifer)
- RZ programs – tanks, spills, first responder (demonstrate limited regulatory scope for rz to underscore growth into non-regulatory opportunities)

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| 10:15 a.m. | Break |
| 10:30 a.m. | State of the EAA Mission (continued) |
| 12:00 p.m. | Lunch |
| 1:00 p.m. | Morning recap/team building exercise |
| 1:30 p.m. | Look Ahead: A Vision for the Next Generation
Review the challenges and opportunities (stress what our focus should be over the next 5-10 years) in consideration of: water scarcity, population growth, climate impacts on the mission of manage, enhance, and protect

All this is causing heightened awareness, rising costs, testing of our programs, creative solutions, new partnerships and collaborative ventures, becoming more of a facilitator and resource in addition to regulator, active in water market |
| 2:45 p.m. | Break |
| 3:00 p.m. | The Legislative Process
Review historically the path EAA has taken in the legislature and how we got to where we are; stress how we've become a resource and example of how to do it right (brief history; what lies ahead/what's left to be done) |
| 4:00 p.m. | Wrap Up |
| 4:30 p.m. | Adjourn |
| 5:00 p.m. | Social Time |
| 6:00 p.m. | Board Dinner |

Saturday, September 28, 2024

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| 8:00 a.m. | Breakfast |
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Checkout by 11:00 a.m.